



Chamber Investment Opportunities

BEACHWOOD CHAMBER OF COMMERCE

MISSION

The mission of the Beachwood Chamber of Commerce is to connect and engage the Beachwood community through business development, networking and multiple other opportunities. Your partnership is not only an investment in the chamber but an investment in the community overall as we work together to make the Beachwood area a better place to live, work and play.

INVESTOR LEVEL BENEFITS

CHAMBER MEMBERSHIP IS INCLUDED WITH ALL INVESTOR LEVELS

- Listing in online membership directory
 - Improved Search Engine Optimization through chamber business listing
 - Digital logo indicating membership for website/email signature/virtual office
 - Direct referrals through inquiries to chamber
 - Job postings included in e-blast and chamber's social media
 - Special offers, events and information included in e-blast
 - Discounted pricing to events
 - Access to member-only events
 - Access to partner chamber events through membership with the Collaborative Chambers Alliance
 - Member of the Week spotlight opportunity
 - Volunteer opportunities on committees
 - Access to affinity cost-saving programs through NOACC
 - Discounts on products and services such as office supplies, professional headshots, and more
 - Credibility - more individuals and companies want to do business with chamber members
 - Logo and investor level recognition on chamber website home page and investor page
 - Logo and investor level recognition included in all chamber e-blasts
 - Logo and investor level recognition on pop up banner displayed at all chamber events
 - Ad included in chamber e-blast
 - 60 second video or standard post to Facebook page introducing/thanking as investor
 - Promotional post to chamber's social media
 - Complimentary tickets to chamber networking events
 - Includes Toast & Talk, Monthly Luncheon, Cheers with the Chamber or Women's Connection
 - A la carte credit for in-person or virtual event sponsorships to be used at investor's discretion
- Tentative event calendar includes**:
- Monthly luncheons | Cheers with the Chamber (Monthly) | Women's Connection (Quarterly) | Virtual networking or educational webinars | Casino Night (March) | Awards Banquet (May) | Scavenger Hunt (August) | Golf Outing (September) | Taste of Beachwood (November) | Great Beachwood Bakeoff (December)
- Logo and investor level recognition included in chamber staff email signatures
 - Logo and investor level recognition included in chamber's standard Facebook cover photo
 - During non-event promotion periods
 - Opportunity to host chamber networking events at investor's office/location
 - Opportunity to provide 5-10 minute remarks/presentation at 2 chamber events (networking or community)
 - Recognition in chamber's voicemail greeting

	Standard Membership	Hometown Investor \$1,500	Community Investor \$2,500	Executive Circle Investor \$5,000
Logo		Small logo	Large logo	Large logo with top placement
Ad in e-blast		4	8	12
Boost			\$25 boost	\$50 boost
Facebook Post		4	6	8
Networking Tickets		8	15	25
Investor Credit		\$500	\$1,500	\$2,500
Staff Email Signature			Small logo	Large logo with top placement
Facebook Cover Photo			1 Event	2 Events

BECOME AN INVESTOR

For more information or to create a custom investment package, contact:
 Megan Baechele | Executive Director | (216) 831-0003 | director@beachwood.org

**Please note that the schedule of events for 2022 is subject to change. It is the responsibility of the investor to allocate funds to event specific sponsorship based on the events the chamber is able to carry out over the course of the year.